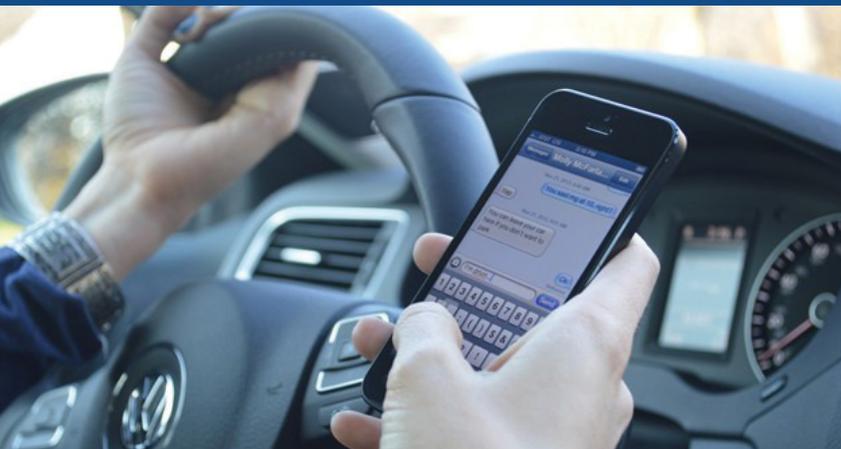




# DISTRACTED DRIVING



## GlobalDDX

84% of distracted driving related fatalities in the US were tied to the general classification of carelessness or inattentiveness (National Highway Traffic Safety Admin, 2009).

Driver distraction is a factor in about 4 million motor vehicle crashes in North America each year (CAA).

Economic losses caused by traffic collision related health care costs and lost productivity are at least 10 billion annually. That's about 1% of Canada's GDP. (Government of Canada).

*GlobalDDX* is a photo assist program to curb distracted driving and is the first of its kind. Fully mobile, it can be used anywhere. Live streaming of photo and video evidence can be sent to a server or up the road to an officer for ticketing.

## GlobalDDX Advantage

- No upfront costs
- Compliant in all jurisdictions\*
- Calibrated continuously for the most accurate reporting
- Full court support
- Complete processing department in-house
- High resolution image recording uploaded daily for viewing



\*certain jurisdictions may change regulations and required updating

\*GlobalDDX will be available after July 2014.